Our Web Development & Design Portfolio

Taksu Digital

Web Design Portfolio

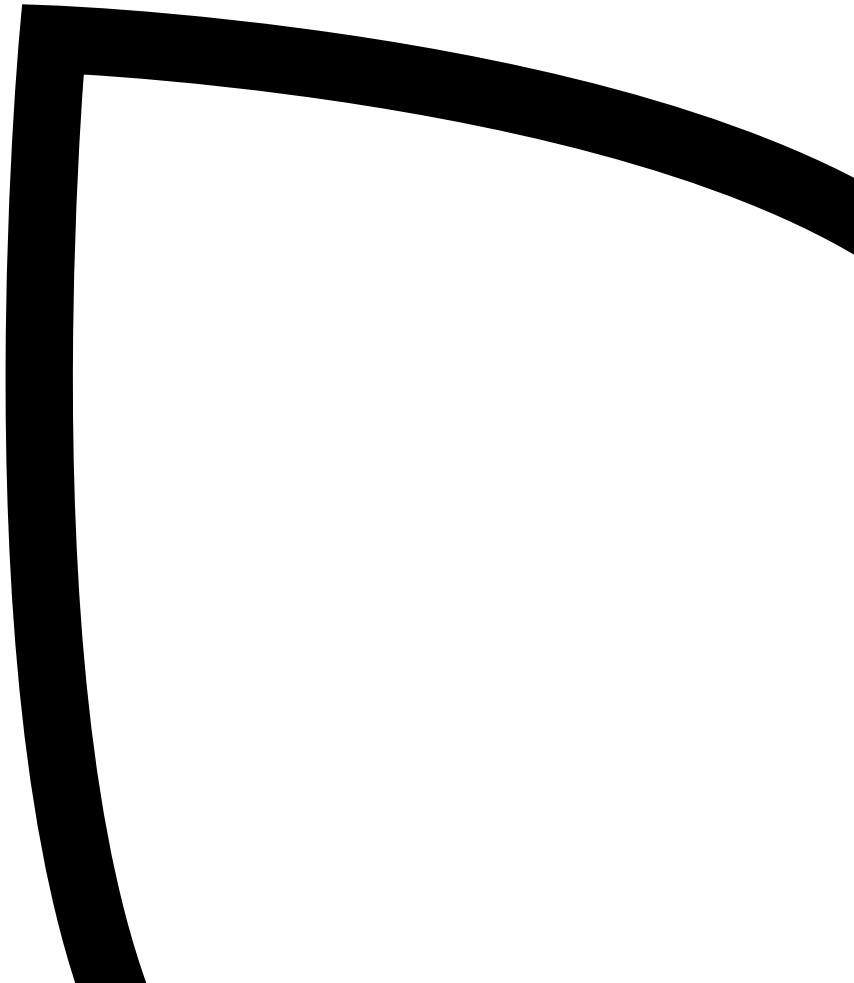
June 2022

taksu digital

taksu digital = a glocal agency

- We have offices in Hong Kong, London and Bali, each led by one of our three co-founders.
- Our clients are located all over Asia and Europe, benefiting from both our local knowledge and our global team set-up.
- Our flexible team and office structure enable us to connect our clients with the best marketing resources globally, at an affordable price.

Our Web Development Projects



New Websites

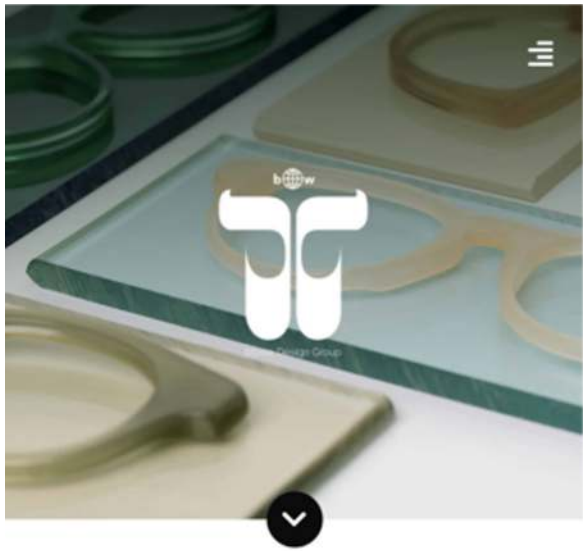
Creating new websites for the first time for new brands

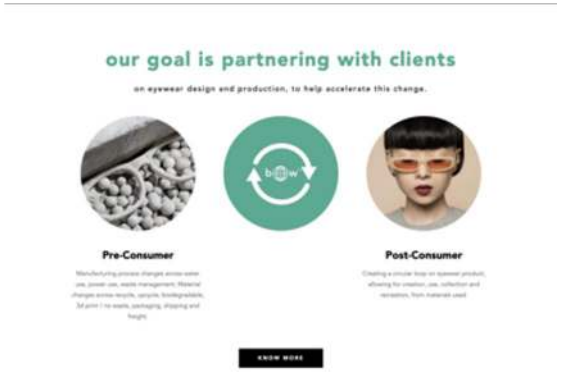
thebowindex.com

website development, design & SEO

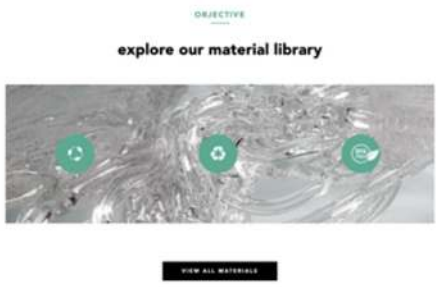
Fashion – B2B

- A B2B company based in HK that focuses on sustainable plastic materials for eyewear products
- Created the web design layout into the live site development according to Bow Universe branding guidelines
- Focused on showcasing their product's material and bringing a visualisation of their mission on "Circular Fashion Economy" for eyewear Industry to live
- Designed the website to attract users in the B2B approach
- Target Global Market





introducing responsible

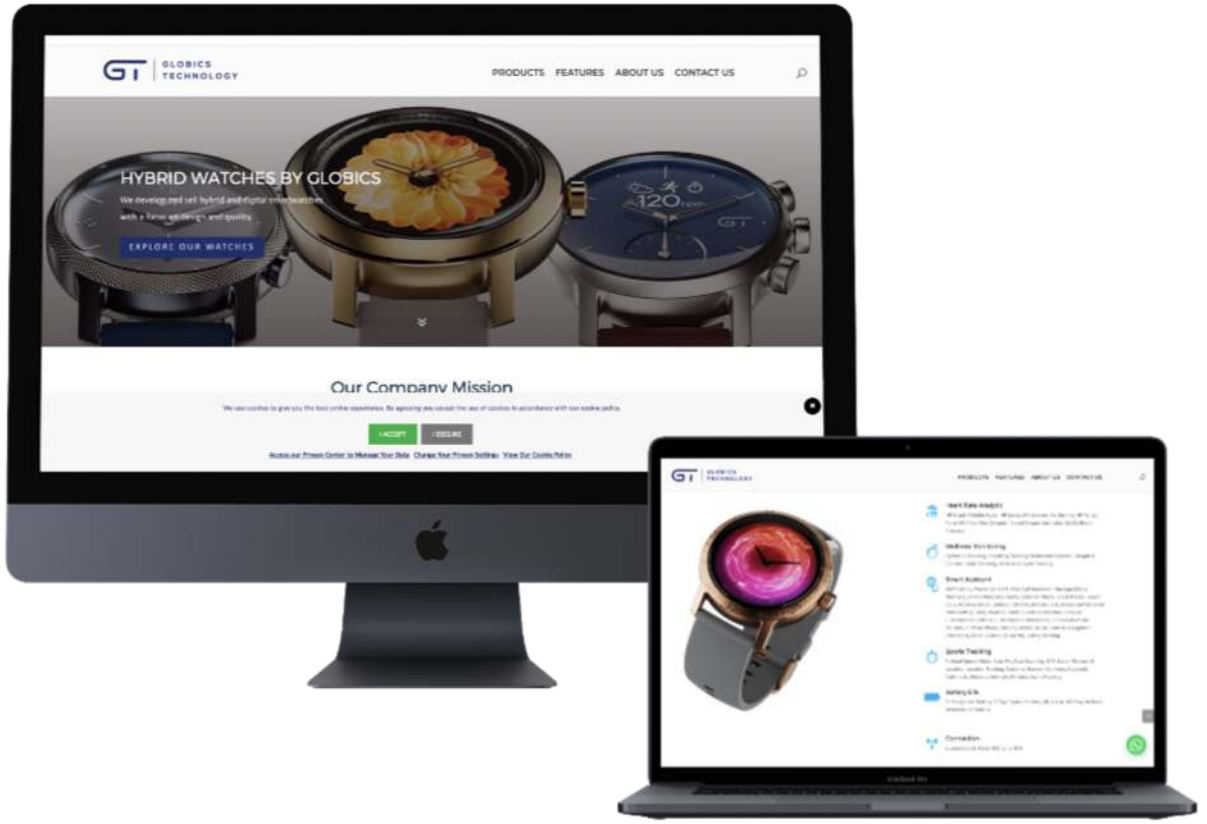


globics.com

website development & design

Watch Manufacturer – B2B

- Corporate website showcasing manufactured watches
- Product image configuration
- Image based pop-up mega menu integrated
- GDPR compliance integrated
- Feature icon layout on product pages
- WhatsApp contact integration
- Target Global Market

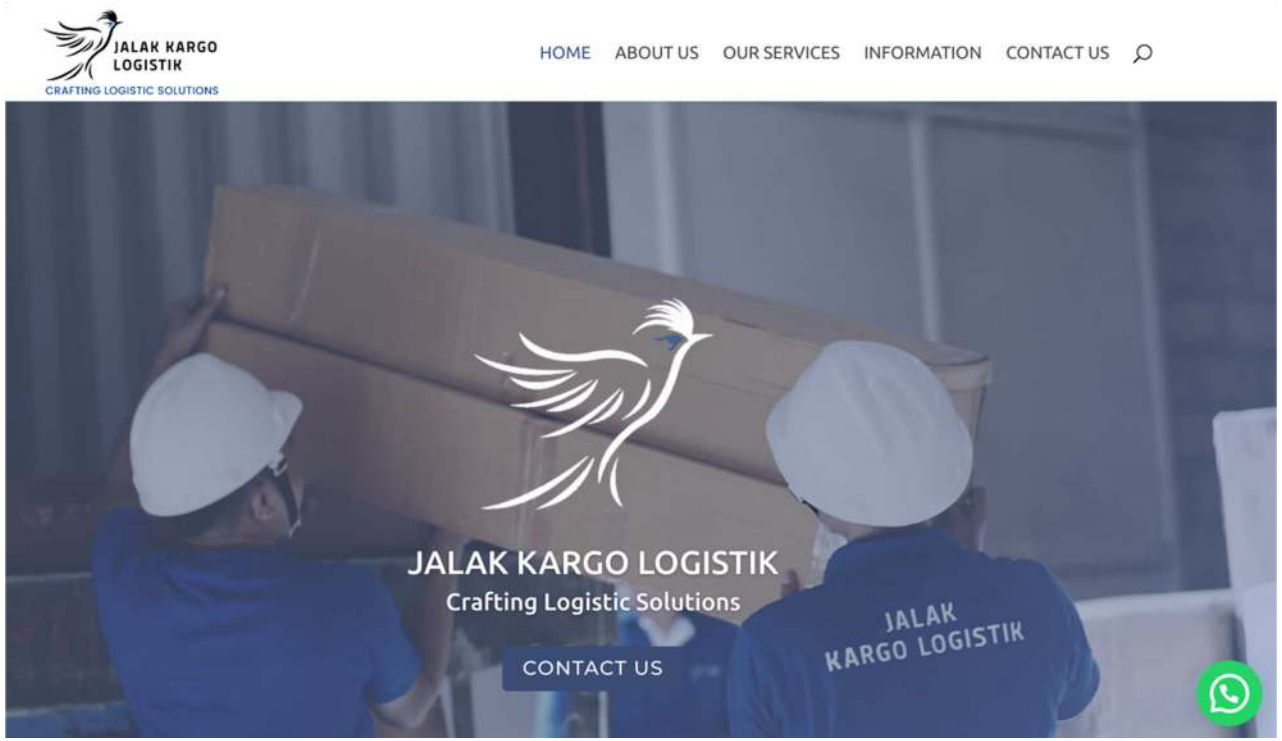


jalakkargologistik.id

website creation & technical SEO integration

Logistics – B2B

- Developing a new website for Jalak Kargo Logistik in Bali, Indonesia.
- Creating and launching the website from start to finish in 6 weeks
- Integrating WhatsApp easy enquiry call to action
- Defining keyword search focused services pages to include
- Providing web hosting services as part of the package

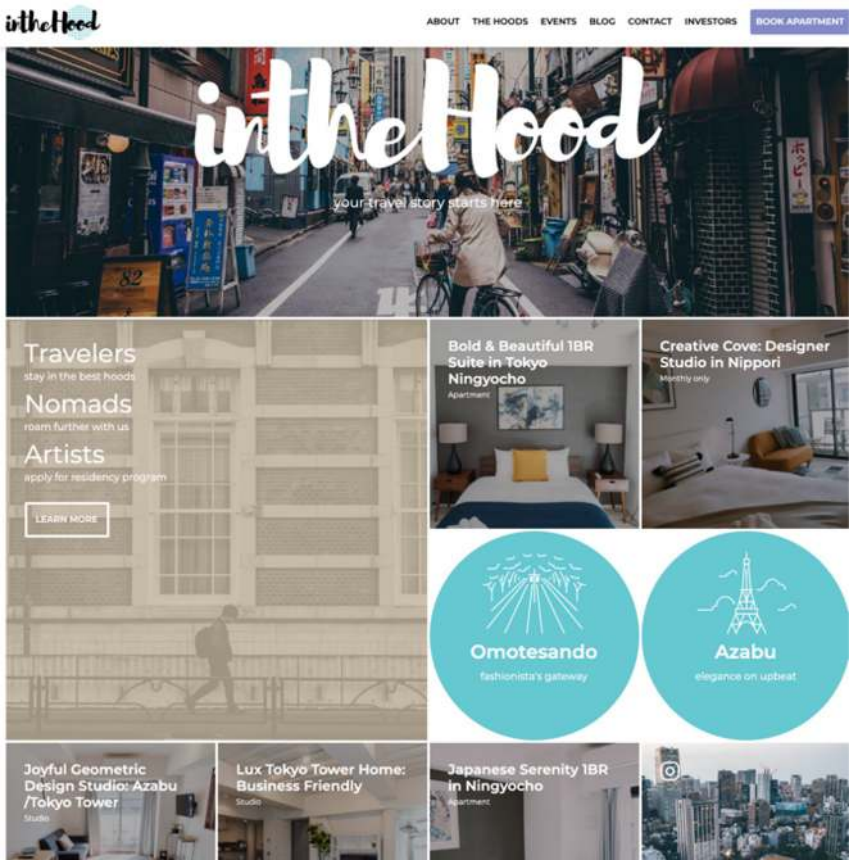


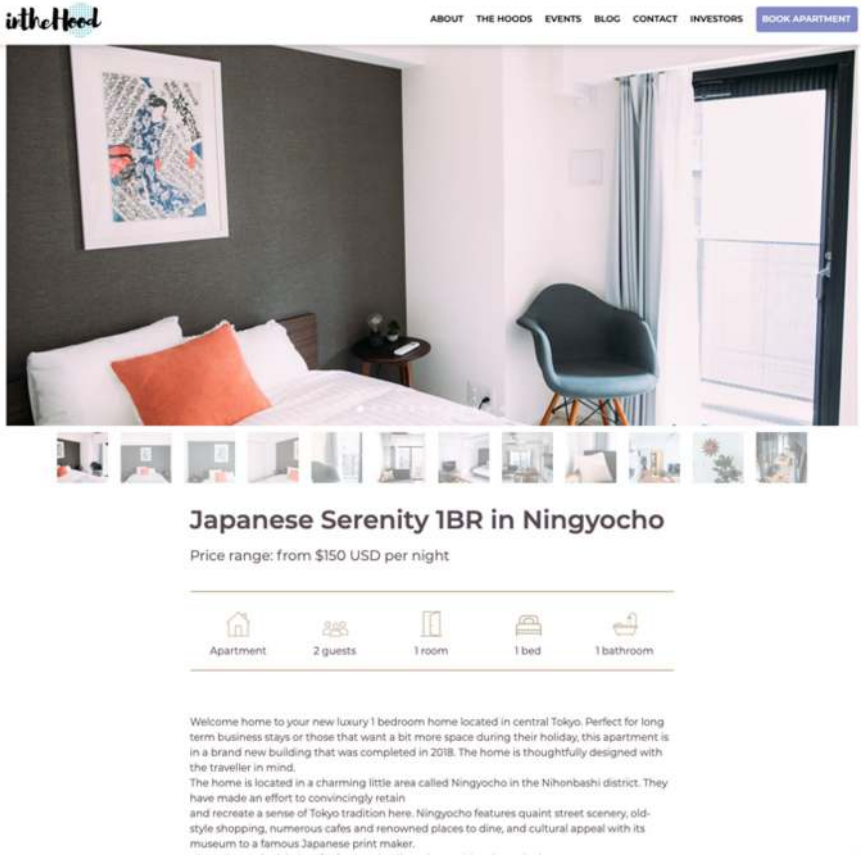
inthehood.co

website development & design

Travel Accommodation – B2C

- Website developed to provide an AirBnB user experience for select apartments in Tokyo.
- Templates and User Experienced designed for the purpose of people wanting to gain an understanding of the experience of staying in the properties offered
- Website was designed to be able to upload regular content and property is an agile way



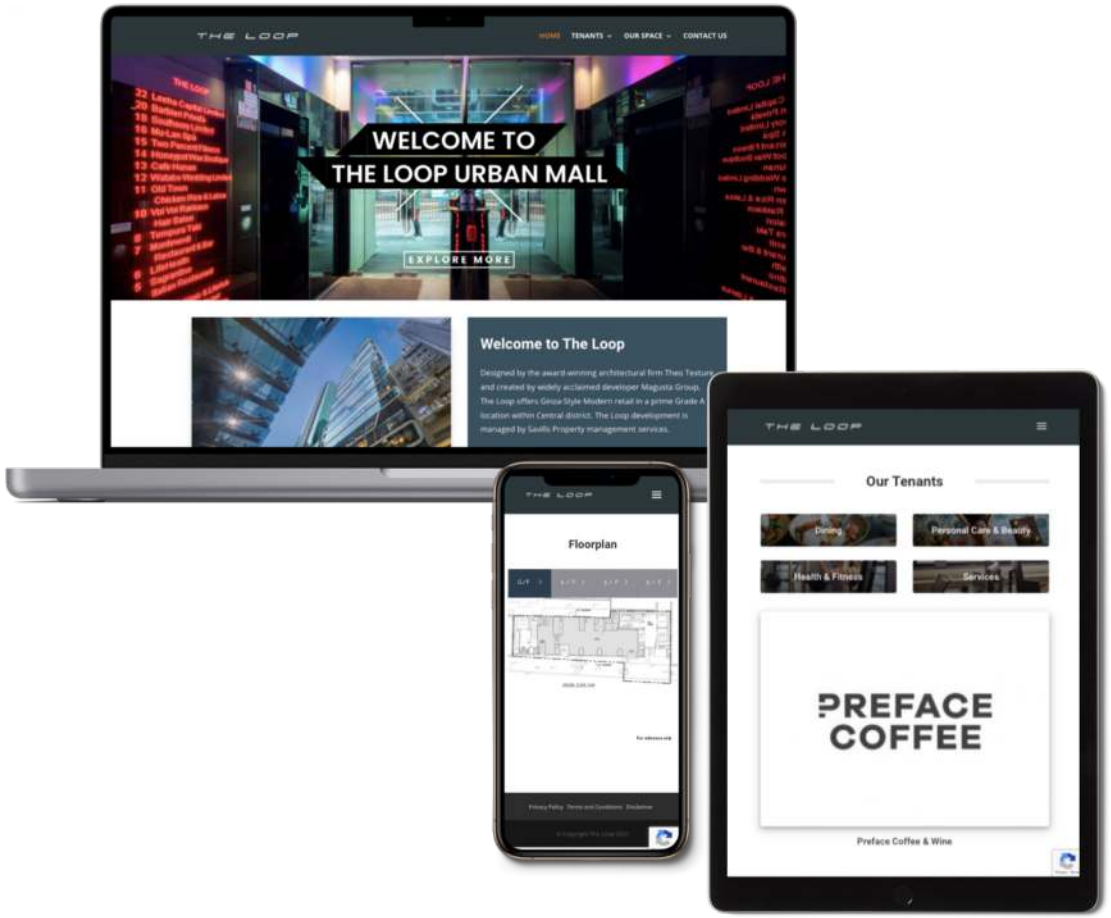


theloop.com.hk

new website creation and design with floorplan layout and tenant listings features

Property– B2B

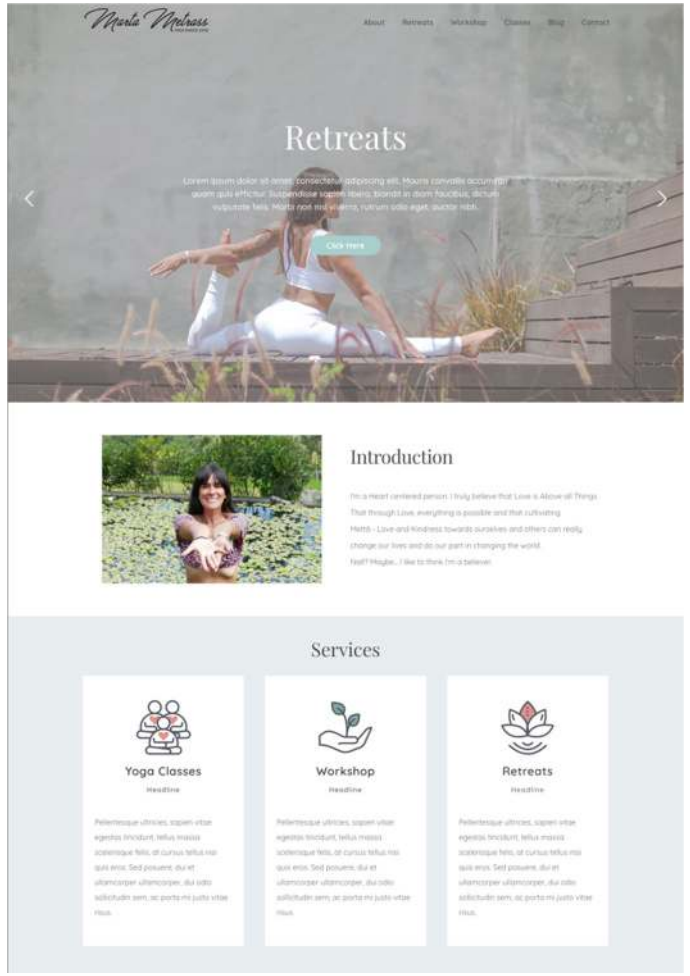
- The Loop is an urban mall located at the heart of Wellington Street in Central Hong Kong.
- Interactive Hero banner.
- Integrated a customised tenant feature for different tenant categories. Each tenant has a pop-up containing tenant details and image gallery.
- Integrated floorplan layout for each floor with leasing inquiry Call to Action for potential tenants.
- Trainings and guide to manage website features and content edits.
- Mobile optimised.

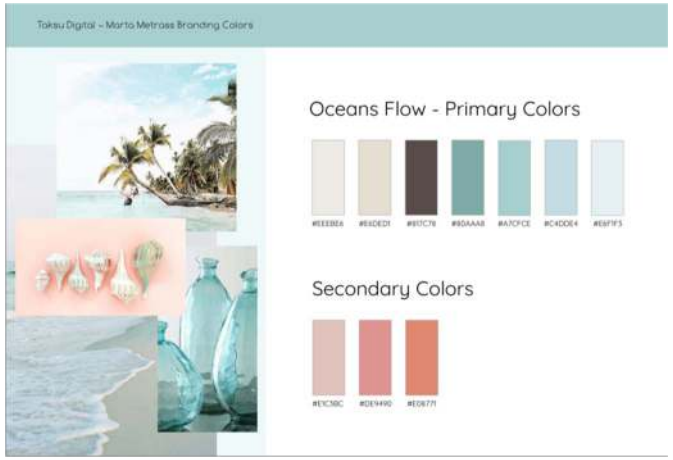


martametrass.com

branding & website development

Events – B2C





- Marta is a Bali-based Yoga teacher from Portugal that is offering her services around Canggu area in Bali.
- On the left you can see a coming soon page that we created as her current landing page, whilst we are finishing to develop her website on the backend
- Inside the website, we develop her branding materials from logo, typefaces, brand elements and brand colours as per her request.

Website Redesigns

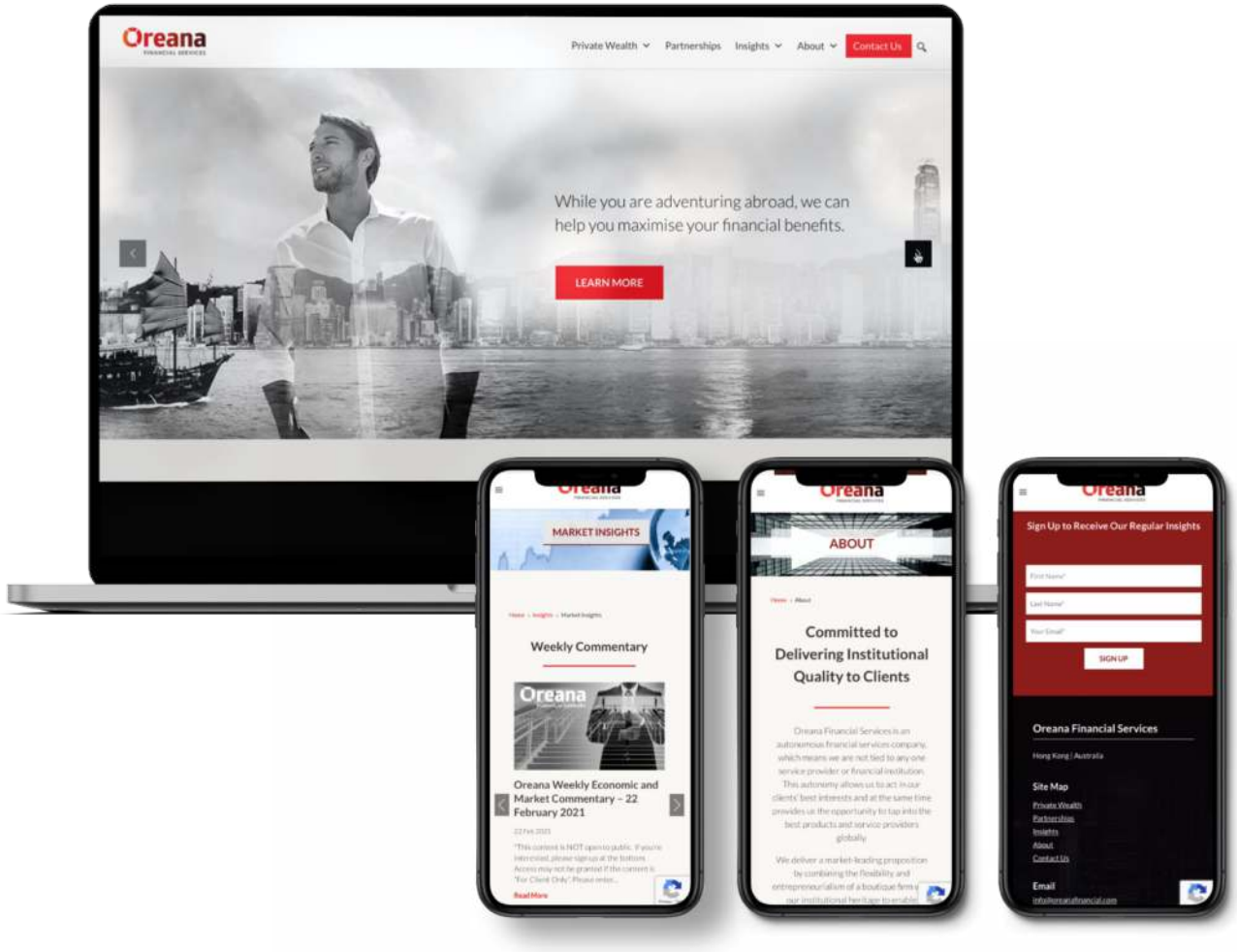
Refreshing existing website addresses with new look and new features

oreanafinancial.com

Finance – B2C

website development, design and CRM integration

- Create and launch a new website with new core services pages.
- Integrated to all Call to Action elements to website such as new contact form and Newsletter sign-up feature
- Integrated all conversion journey processes with HubSpot CRM and Google Analytics account
- Scrolling homepage header featuring different target demographics
- Article insights section fully redesigned with downloadable publications
- Mobile optimised



cloudlight.com.hk

website development, copywriting
& product image creation

Tech Manufacturer – B2B

- Product showcase website for manufacturer fibre optical products
- Multi banner header creation on home page
- Multi-image product pages integrated
- Product tables integrated
- Career section included
- Content produced in English, Traditional Chinese & Simplified Chinese
- Mega Menu Integration
- Mobile Optimised
- Training provided on how to edit content on the website

Multilingual

magustagroup.com

website development and design for group company with different core businesses in English and Simplified Chinese

Group Company – B2B

- Magusta Group is a Hong Kong based group company with multiple core businesses across different regions around the world.
- Integrated multilingual website configuration for English and Simplified Chinese.
- Multi banner header creation on home page
- Customised portfolio layouts highlighting different projects in different regions in the world.
- Incorporated galleries and sliders for different core businesses
- Mobile optimised
- Trainings and guide to manage website features and content edits.

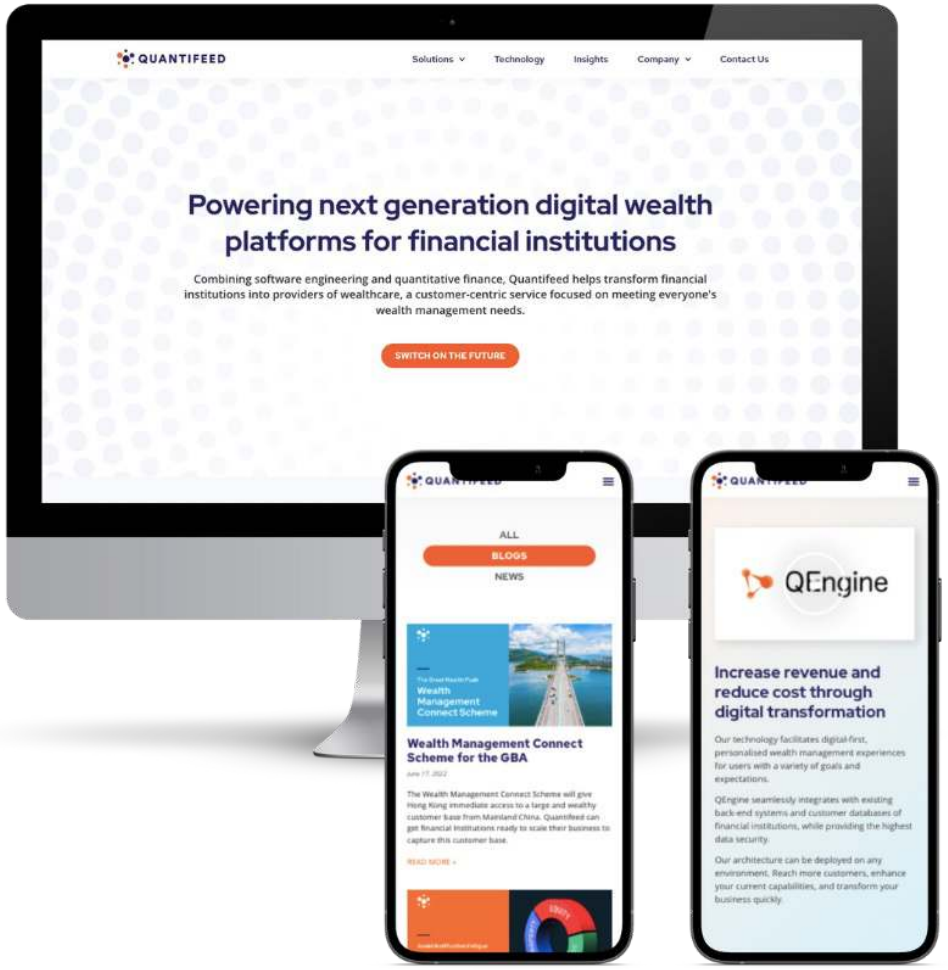
Multilingual

quantifeed.com

FinTech– B2B

Portfolio Website Development and Design for Financial Technology Company

- Design and develop new website with fresh look and structure to highlight different core solutions
- Built with Elementor Website Builder
- Easy to manage career page and listings
- Form for each solution page and contact us page for lead capture and lead source tracking
- New design and easily managed Insights (blog) section
- Trainings and guide to manage website features and content edits.
- Mobile optimised

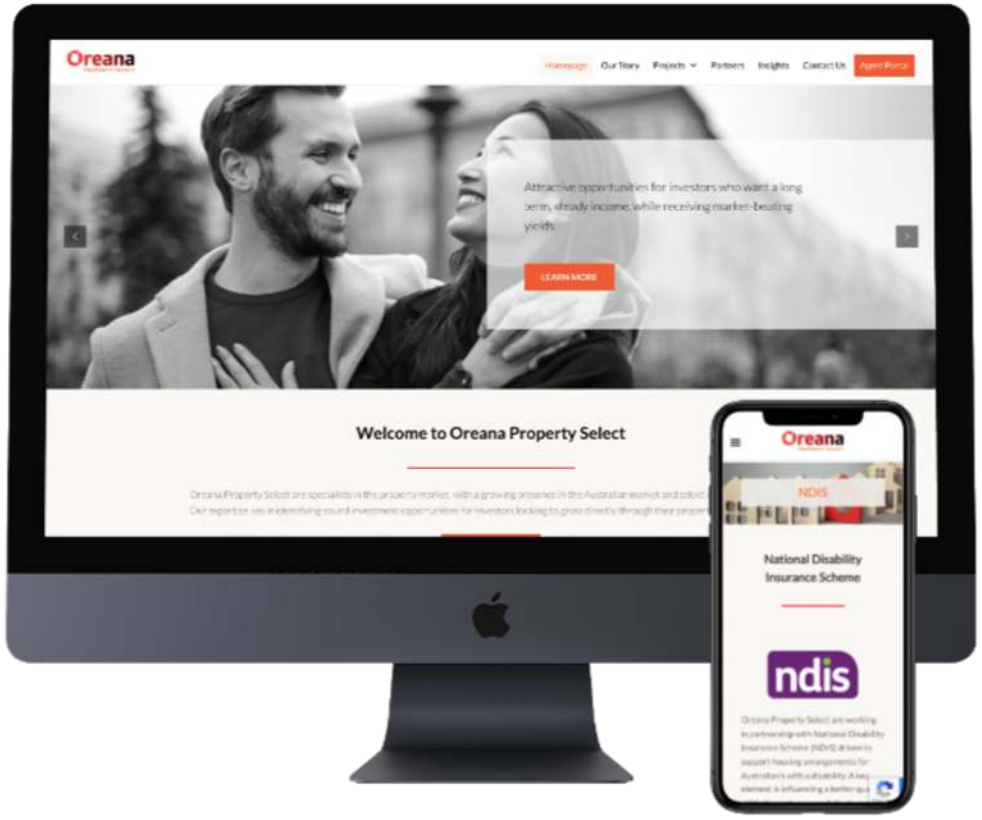


oreanapropertyselect.com

website development and design & SEO Integration

Property– B2B

- Oreana Property Select is a property investment company based in Melbourne, Australia.
- Scrolling homepage header featuring different target demographics
- Integrated downloadable pdf feature for property projects.
- Integrated property listings that includes Inquiry Call to Action.
- Article Insights redesign for enhanced articles management and viewing.
- Mobile Optimised.

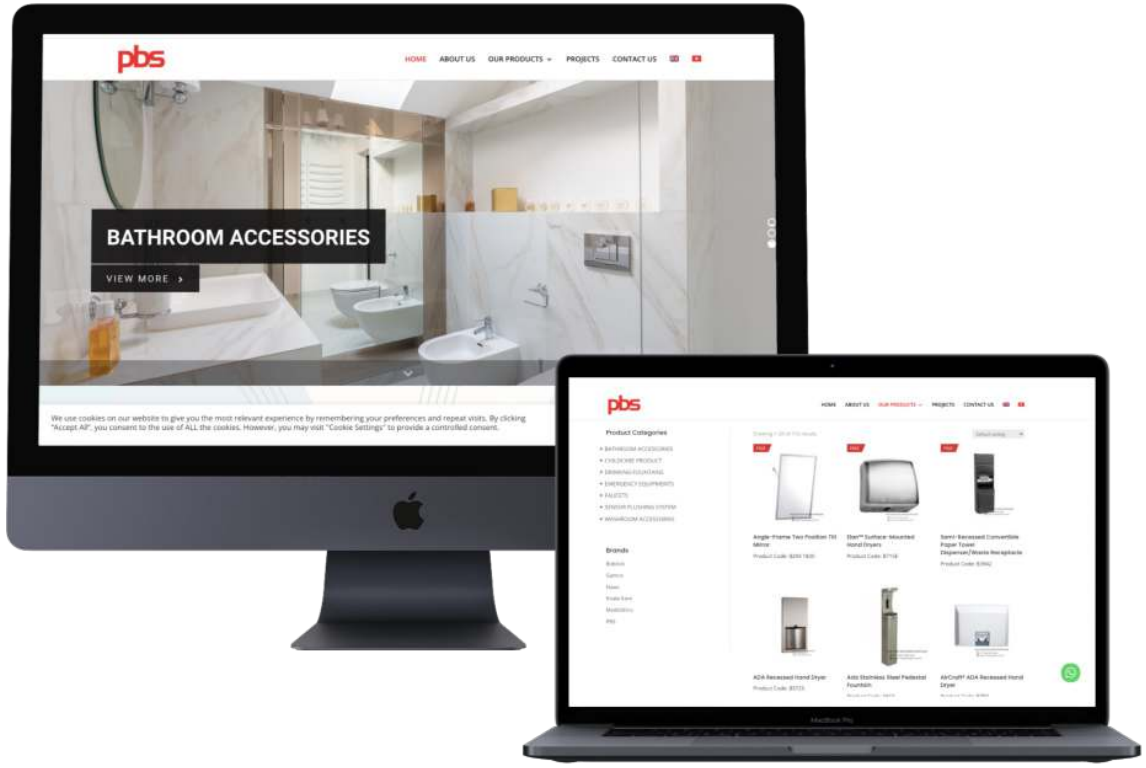


pbs.com.hk

website development and design, eCommerce, multilingual & SEO Integration

eCommerce – B2B

- Product showcase website for manufacturer and distributor of commercial washroom equipment and accessories.
- Using WooCommerce to efficiently manage different products, product categories and brands.
- Multilingual setup for English and Traditional Chinese.
- Integrated Call to Action elements to website such as Contact Us, sitewide WhatsApp contact button and Technical data pdf download
- News and Projects articles redesign for enhanced articles management and viewing.
- Mobile Optimised.



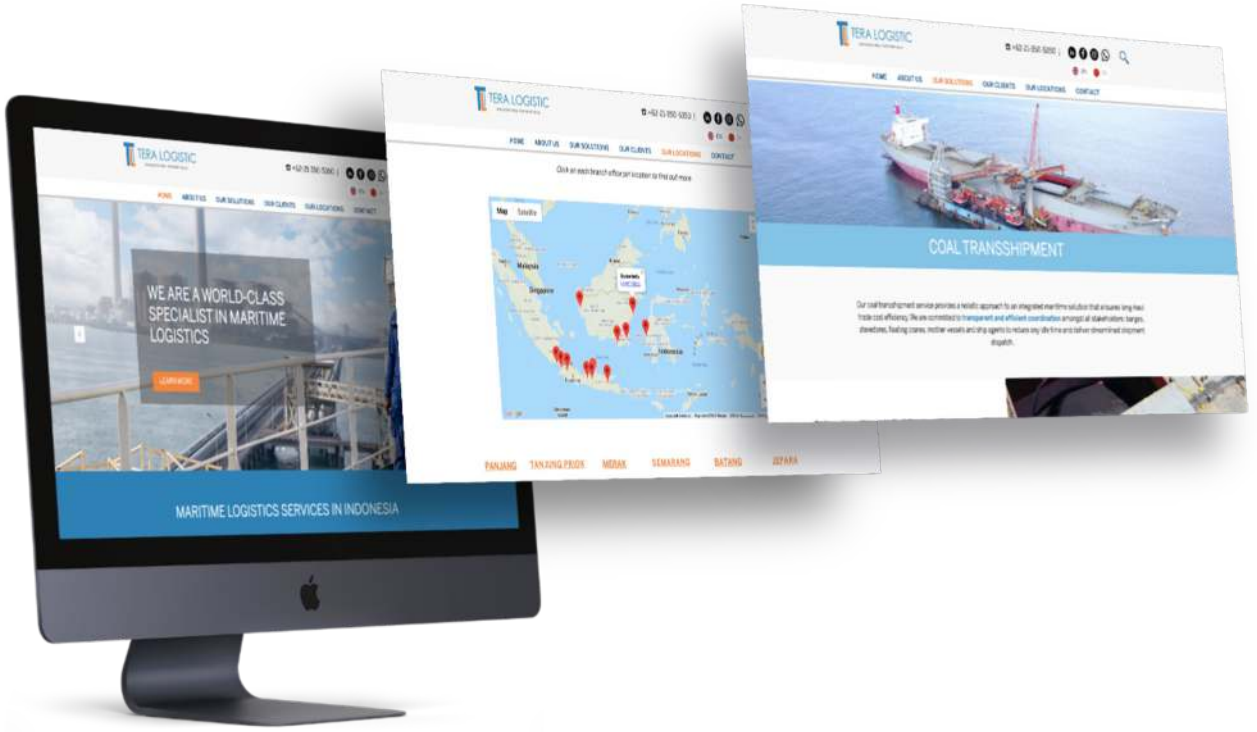
Multilingual

teralogistic.com

new website creation and design with Wix

Logistics – B2B

- Tera Logistic is a logistics company based in Indonesia with multiple port entries across the country.
- Website redesign project using Wix.
- Configured multilingual website setup for English and Simplified Chinese.
- Customised layouts highlighting different services in different ports in Indonesia.
- Integrated interactive map that highlights the company's locations in different ports.
- Integrated to all Call to Action elements to website such as new contact form feature.
- Mobile optimised.



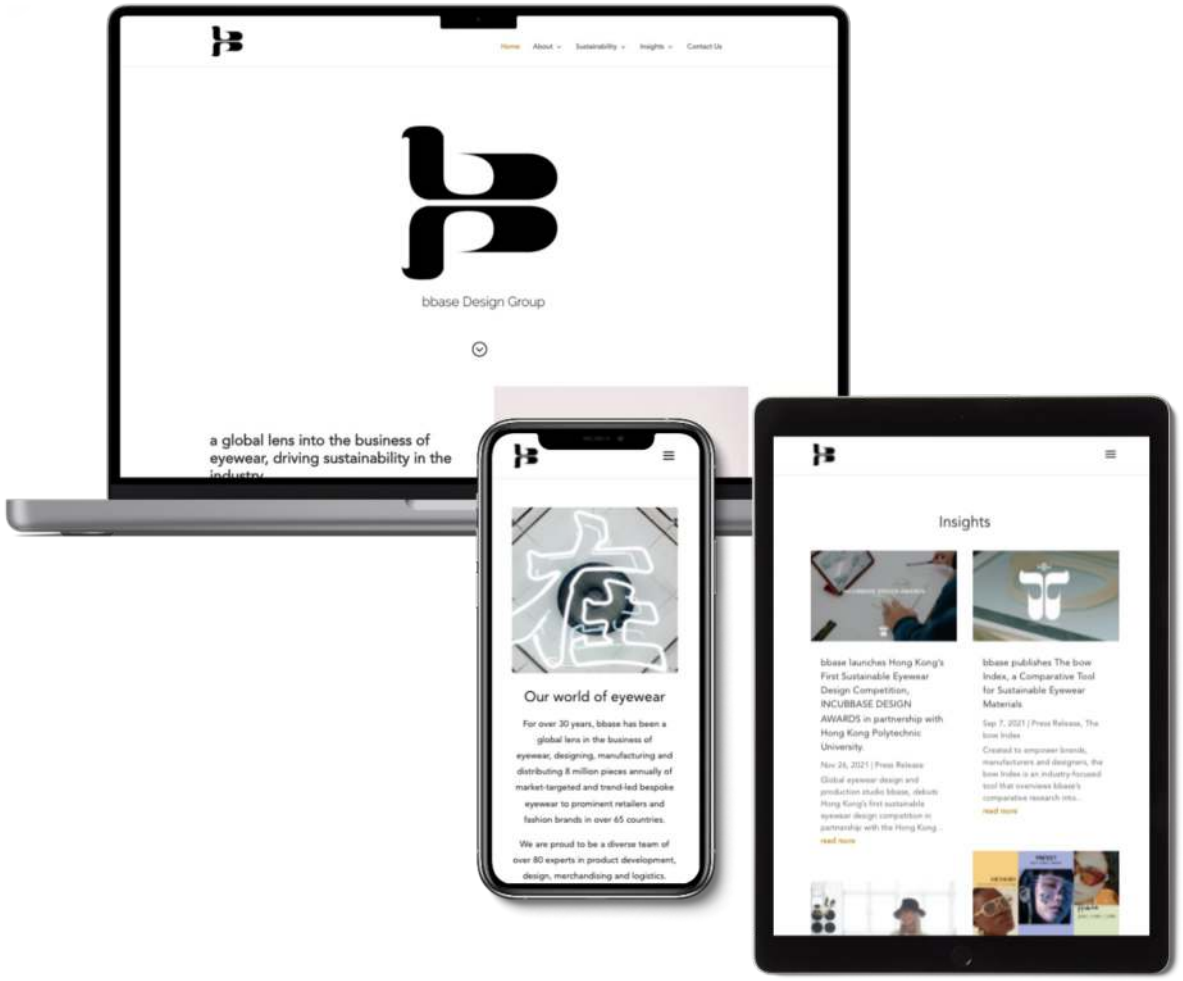
Multilingual

bbase.com.hk

website migration and redesign from hardcode to WordPress environment

Retail Manufacturer – B2B

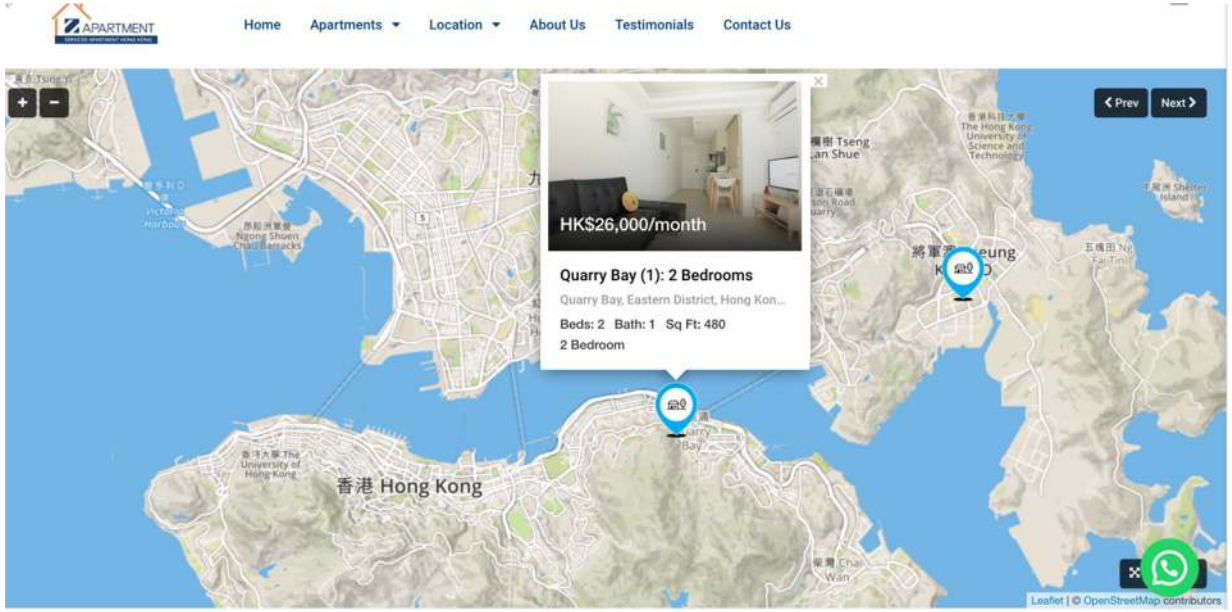
- bbase Design Group is a Hong Kong based company that design, manufacture and distribute eyewear around the world.
- Migrated from the hardcoded website environment to WordPress for easy management.
- Elaborated the website menu to improve User Experience
- Integrated password-protected pdf download.
- Article Insights creation for enhanced articles management and viewing.
- Mobile optimised
- Trainings and guide to manage website features and content edits.

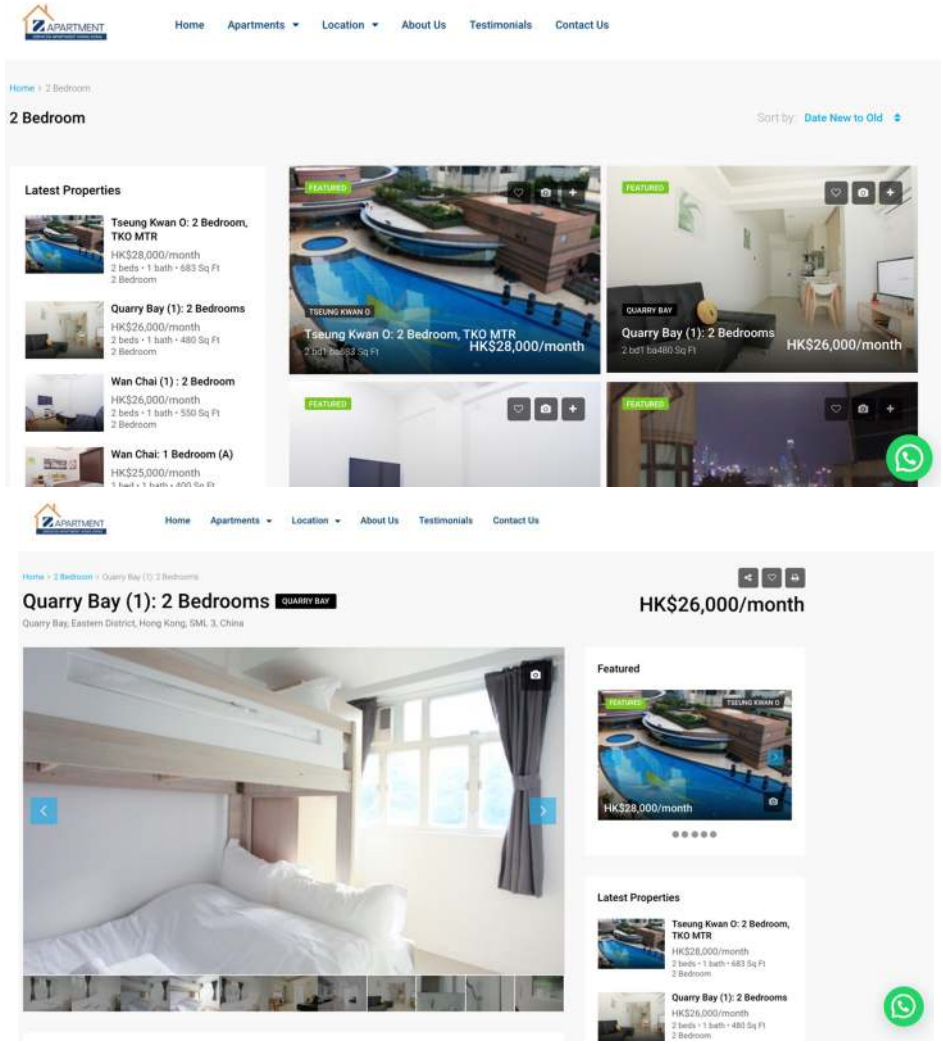


servicedapartment.com.hk

website development, design & SEO

Accommodation – B2C





- Website developed to provide an AirBnB style user experience for serviced apartments in Hong Kong.
- Templates and User Experienced designed so that people can understand the geographical locations of the apartments
- Website designed so that content could be uploaded quickly and easily by non tech savvy staff

Multilingual

cbiplogistics.com

website redesign, branding
& SEO integration

Logistics – B2B

- CBIP Logistics' old website and logo (left)
- New website and logo (right)
- The new design highlights the Wellington (New Zealand) legacy of the founders and has a more modern logo – aligned with their vision of disrupting the logistics industry.
- Live chat integration
- New service specific pages created
- Configured website for English, Traditional Chinese & Vietnamese

Old Website

CBIP LOGISTICS
SIMPLE SOLUTIONS

https://cbiplogistics.com/

CBIP LOGISTICS

CBIP LOGISTICS
WE GET YOU, AND WE GET YOU THERE.

CBIP LOGISTICS
LOGISTICS | TECHNOLOGY | CONSULTANCY

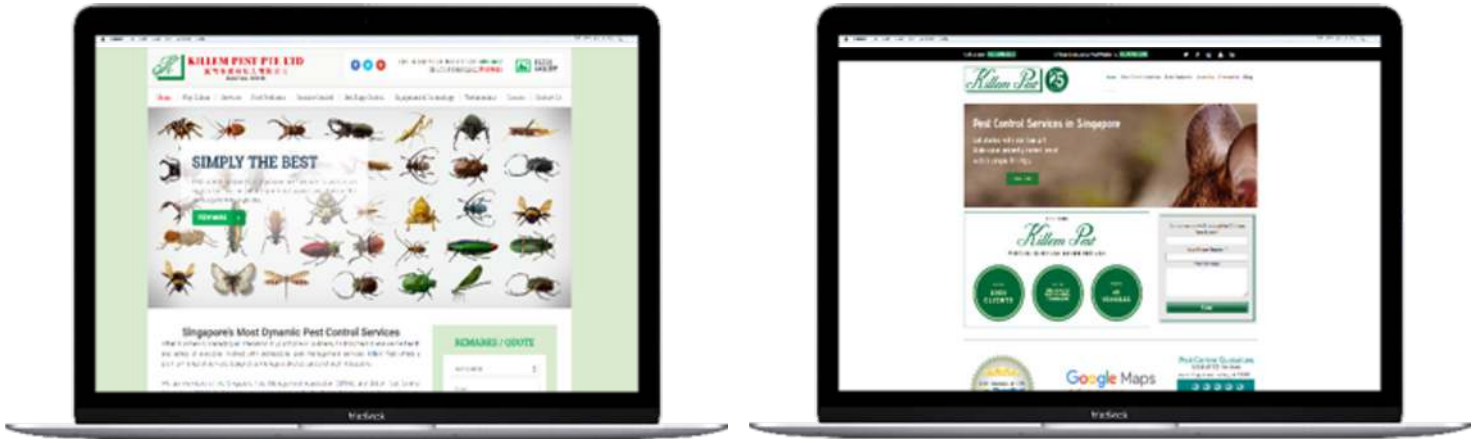
CBIP LOGISTICS

Multilingual

killem.com.sg

Facilities – B2B & B2C

Website development, branding
& SEO integration



KILLEM PEST PTE LTD
滅而净滅虫私人有限公司

Killem Pest

- Killem Pest's old website and logo (left)
- New website and logo (right).
- The logo change made the brand resonate with both old and new customers as the changes were modern, but not too drastic (at the clients request).
- Integrated customer review ratings from external websites
- SEO integration for new website enabled them to rank in the top 5 for main target terms such as "pest control"

janetliwriting.com

website creation

Marketing – B2B

- We provided a new website for Janet a English and Traditional Chinese copywriter in Hong.
- We provided a new fresh design template that help to highlight the core services that Janet offers
- We also configured the website so that is available in both English and Traditional Chinese
- We added to new call to action elements as part of the website so visitors can enquire easily on the website

Multilingual

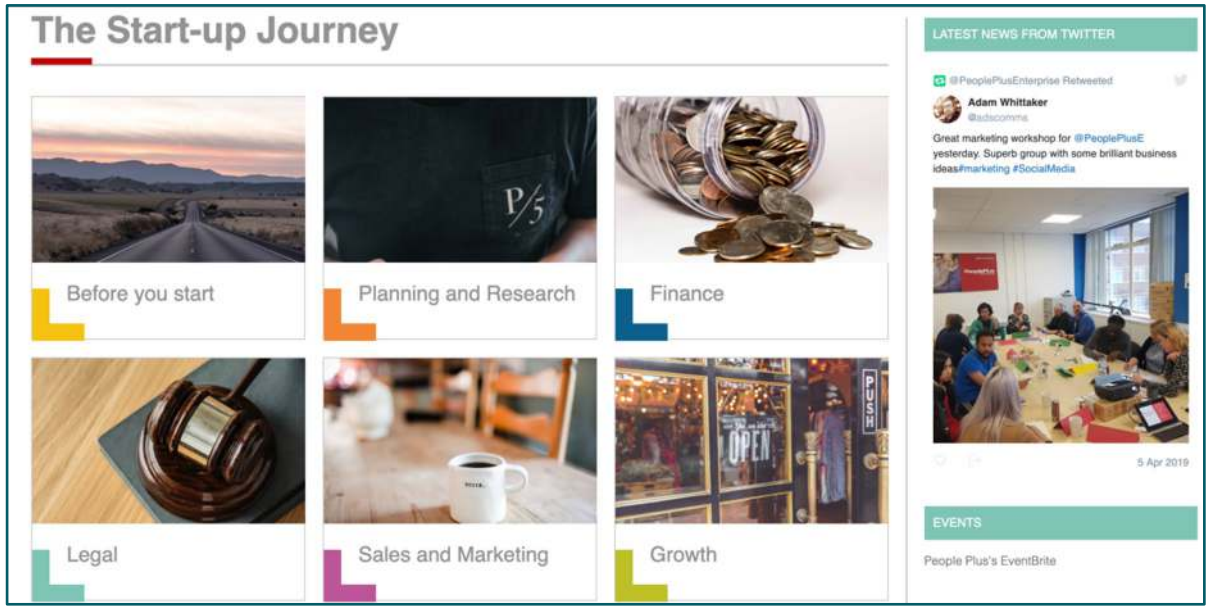
Content Portal Creation

Websites with private login areas

peopleplusenterprise.co.uk

website redesign & learning portal integration

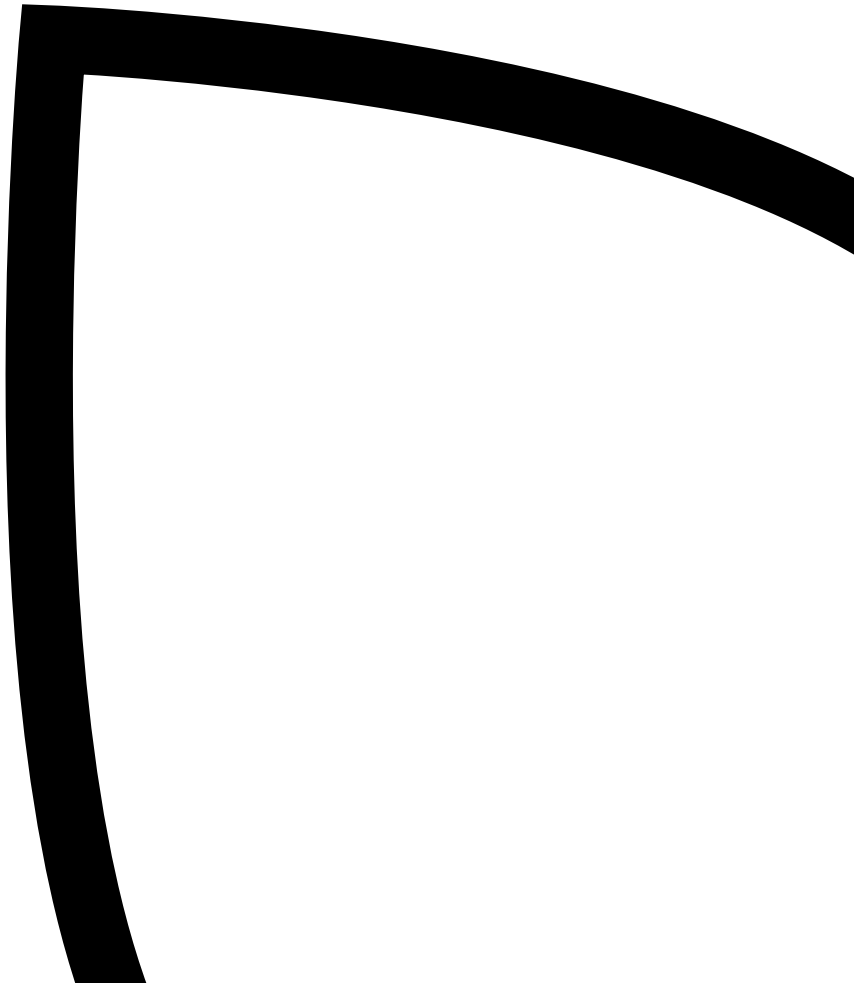
Business Education – B2B



Project Video: https://taksu.digital/peopleplus-enterprise-development

- Refreshed the main core website design and added new service pages
- Integrated a private login portal area with custom design
- Generated all content required in different formats such as blogs, articles, pdfs, document templates
- Integrated Twitter social media feed and upcoming events feed from Eventbrite
- Created a custom paywall feature where users could access all resource pages via search engines and then sign up to the portal

Our Key Web Development & Design Capabilities



Our Value Add Approach to Website Creation

- Structured process to understand and gather requirements specifically for your businesses website
- Setup so you can easily edit any page on the website yourself in future
- SEO elements integrated into any website build
- Optimised for mobile & fast page load speeds
- Configured for international audiences if required with multilingual integration as required
- Configured with Google Analytics and user behaviour tracking as standard
- Website security integrated as standard
- Technical & user documentation provided
- GDPR Compliant
- Website hosting and management can also be included if required

Thank you

www.taksudigital.com

contact@taksudigital.com

taksu digital